

# COBHAM

BUSINESS IMPROVEMENT DISTRICT

## WELCOME

Welcome to the second edition of the Cobham BID Newsletter. Thank you to all of you that have taken the time to be involved in the consultation process so far. At the end of this month we will be holding workshops which will be a further opportunity for businesses to help shape the Business Plan. Make sure you don't miss out!

## WHAT YOU HAVE SAID SO FAR

You have told us you want:

### Business Support

It is apparent that business support and information is very important to all businesses and BIDs proved to be exceptionally good at being a conduit between local and national Government and the business community during the pandemic. Beyond the grants and loans, there are many ways in which businesses can work collectively to make savings and efficiencies through central procurement and shared opportunities.

### Safe and Attractive

Safety and security came out as the second most important priority for businesses with CCTV and the prevention of damage to property, anti social behaviour and shoplifting being particularly important to you.

You also told us that you want the village centre to be a clean and attractive space and this encompasses floral displays and planting through to street cleansing, the removal of litter and chewing gum, and the maintenance of street furniture.

Any work paid for by the BID will be over and above the statutory service provided by Elmbridge Borough Council and will not replace the existing provision.

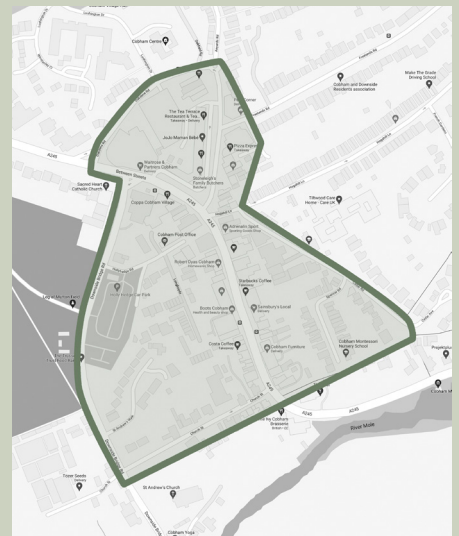
### Accessibility and parking

Unsurprisingly for a village, without a central train station, parking and access is very important to you all. You would like to see improvements around car park pricing, maintenance and security. You also feel that signage in the town is important.

PTO



## COBHAM BID AREA



### Let us know what you think!

Please go to our website [www.cobhambid.co.uk](http://www.cobhambid.co.uk) to complete our online survey.

## QUESTIONS?

Contact the Cobham BID Project Manager, Sue McGeown on **07766 915111** or email [sue@themosaicpartnership.co.uk](mailto:sue@themosaicpartnership.co.uk). Please visit our website for more information [www.cobhambid.co.uk](http://www.cobhambid.co.uk)

### More Marketing & Promotion

A majority of respondents told us that the marketing of the village centre is poor or very poor and this clearly presents an opportunity for improvement. Most BIDs take on the responsibility of marketing their BID area with the impact of driving up awareness and footfall.

### More Events

You told us that you like the established events like the Christmas Extravaganza and Heritage Day but feel that the village needs more events, like shopping event days, to attract more people in. You also want events that are more inclusive and cover the whole village.

The BID will create an annual events programme to continuously raise the profile of the village centre and drive footfall and spend.

## WHAT YOU HAVE SAID SO FAR...

Now that we have the broad themes, we want to understand in greater detail what projects might look like and also to give you an opportunity to ask questions about the BID face to face.

We would like invite you to a workshop to discuss the themes that you have raised so that we can understand your priorities. The findings will be used eventually to create a Business Plan on which you will be asked to vote.

### The workshops will be held on Tuesday 24th May as follows:

**7am – 8am** at 63rd+1st, 22B High Street

**1pm – 2pm** at the Royal British Legion, 105 Downside Bridge Road

**6pm – 7pm** at the Royal British Legion, 105 Downside Bridge Road

It will also be a chance for you to meet members of the BID Task Group, a business led group of people who are helping to guide the development of the BID.

The BID Task Group members include the following people from the Cobham business community and they will be pleased to speak to you about the proposed BID. Please also let us know if you want one of them to make contact with you.

**Prue Barker** – Evie Loves Toast

**Charles Davenport** – Knight Frank

**Charmain Dudman** – Downs Solicitors

**Mark Evason** – 63rd + 1st

**Linda Grey** – Caffè Capital

**Abi Harper** - Harper Jewellers

**Alistair Mann** – Elmbridge Borough Council

**Sarah Sharp** - Waitrose

**Louis Winterbourne** – Savills

**David Worsfold** - Farrants

# MORE INFORMATION

If you would like to attend a workshop or have any questions, please contact Sue McGeown on **07766 915111** or email **sue@themosaicpartnership.co.uk**. You can also visit the Cobham BID website for more information or to complete our survey: **www.cobhambid.co.uk**